



NORTH HUON CRICKET CLUB (NHCC) SOCIAL MEDIA POLICY

Our commitment:

Electronic communication is essential for sharing Association / club news and information with our members. We are committed to communication being timely, appropriate and related to club business.

What we will do:

We use a range of electronic tools to communicate with our members. Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

Publishing Material

The NHCC committee must approve all public communication prior to distribution. Distribution of social media material direct from the NHCC respective platforms will be approved by the Committee first. The Committee may from time to time delegate this function to an authorised member or contractor of the club.

Social media websites:

We treat all social media postings, blogs, status updates and tweets as public 'comment'.

Postings (written, photos or videos) will be family-friendly and feature positive club news and events.

No personal information about our members will be disclosed.

No images of any member will be posted without prior consent.

No statements will be made that are misleading, false or likely to injure a person's reputation.

No statements will be made that might bring our association or club into disrepute.

** Abusive, discriminatory, intimidating or offensive statements will not be tolerated.

** Offending posts will be removed and those responsible will be blocked from the site.

What we ask you to do:

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the HCCA.

Electronic communication:

Should be restricted to HCCA matters

Must not offend, intimidate, humiliate or bully another person, must not be misleading, false or injure the reputation of another person, should respect and maintain the privacy of members, must not bring any club or the HCCA into disrepute.

Coaches and others who work with children and young people must direct electronic communication through the child's parents or carer.

Non-compliance:

Any member or club found to have sent inappropriate electronic communication, uploaded inappropriate website content or engaged in blogs or discussions that harass, offend, intimidate or humiliate another member or club, may face disciplinary action as outlined in HCCA by-laws.

Cyber bullying (eg, bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police.

The Association, Member or Club can also initiate separate action where there has been a breach of this Policy.